

# Team Michelle

MARKETING INTERN



Are you looking for a fun, fulfilling marketing internship that is helping to improve the lives of women in breast cancer treatment as well as funding groundbreaking breast cancer research? If so, this summer internship position may be for you. We are seeking two motivated Marketing Interns (age 16+) to join our team and gain hands-on experience to further their social media and marketing skills. This internship offers an excellent opportunity for professional growth and skill development.

This internship provides valuable hands-on experience, mentorship and networking opportunities to support your career development. Join us and embark on a rewarding learning journey in marketing, social media, data analysis and engaging with people.

## **About TEAM Michelle-Friends Don't Let Friends Fight Cancer Alone:**

Team Michelle is an independent 501(c)3 non-profit organization formed in 2010 to provide financial support to breast cancer survivors and their families and raise funds for cancer research

## **JOB DESCRIPTION**

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### **On a typical day, you will:**

- Assist in creating engaging content for social media platforms
- Support in managing social media channels by scheduling posts, responding to comments and messages and analyzing engagement metrics
- Contribute to the creation of email campaigns
- Support content creation efforts by assisting with planning, executing, and editing photoshoots and videos at various locations
- Collaborate with the marketing team to identify and engage with potential influencers and strategic partners
- Manage partnerships and execute influencer marketing campaigns
- Provide administrative support to the team, including organizing files, scheduling meetings and preparing reports

### **Qualifications & Education Requirements**

- Familiarity with social media platforms and digital marketing tools
- Excellent written and verbal skills
- Good work ethic
- Detail oriented

### **We'd also love it if you have:**

- Previous experience in marketing or related fields (internships, coursework, projects)
- Experience with Canva, photography and light video editing

## **SUBMIT APPLICATIONS TO:**

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Subject line: Marketing Internship